



Taking up one of the MASA Business Membership packages offers an opportunity to build lasting connections with the MASA Community, network with over 150 South Australian mathematics educators over the two days of our Annual Conference days, sharing what you do with a relevant audience, and building lasting relationships with teachers and school leaders.

The new MASA Business Membership levels can help your organisation boost your profile across the mathematics education sector and show your support for mathematics learning. Each level provides ongoing contact with the MASA Community across the year and the Annual Conference program has built-in dedicated exhibitor time, networking opportunities, and key promotional support to link your organisation with delegates.

2026 MASA Annual Business Membership Package inclusions

MASA Community

MASA has a well-recognised home for our community via the MASA website. Each membership level provides ongoing connection with our community via dedicated website partner branding and content, as well as the opportunity to speak directly with the MASA Community via inclusion in member communications.

MASA Annual Conference – 16th and 17th July 2026 at Morialta Secondary College

The updated MASA Business Membership packages continue to provide exhibitor and sponsorship opportunities linked with our flag-ship Annual Conference, recognised as a key event for mathematics educators from across South Australia and beyond. The MASA Annual Conferences are known for providing practical professional learning and innovative classroom strategies that teachers can put to use. With the MASA Community continuing to grow we expect approximately 150 educators to attend the 2026 Annual Conference on each day.

The Conference theme this year is 'From Curiosity to Connection: Engaging Minds Through Mathematics', exploring the transition from initial inquiry to meaningful understanding. By bridging the gap between curiosity and connection, we aim to support educators in building student engagement and highlighting the ways mathematics impacts our lives and the world around us.

To be held at Morialta Secondary College, located in the outer-eastern suburbs of Adelaide, the 2026 Annual Conference presents an opportunity to:

- Network with mathematics educators over two engaging and high-energy days,
- Showcase your products, services, or expertise to a targeted audience,
- Build relationships with schools and education leaders,
- Strengthen your brand presence within the education community, and demonstrate your commitment to advancing mathematics education,

Business Membership Level Benefit Overview and Registration Process

A detailed breakdown of the associated benefits for each of the available membership options and associated terms and conditions is provided on the following pages.

Please visit the MASA Business Membership and Exhibitor Package area on the MASA website [HERE](#) to secure your preferred membership level. Queries and follow up re tailored opportunities can discussed with Cameron Hills, admin@masanet.com.au

Incorporating MASA Annual Conference Sponsorship and Exhibitor Packages

OMEGA Level Ω

\$1925 incl. GST (Limited to 4 opportunities)

The Omega Level is the premier sponsorship package, designed for organisations seeking maximum exposure and influence across the MASA Community, including our Annual Conference. Alongside all Partner Level exhibitor and promotional benefits, Omega sponsors receive prominent recognition across Conference materials and are acknowledged as key partners of the event. A standout feature of this package is the opportunity to connect with the MASA Community each term and address delegates with a short speaking spot on each day of our Annual Conference, providing a valuable platform to share your message directly with attendees.

[REGISTER HERE](#)

Benefits:

- Speaking opportunity each day of the Conference (2–5 minute slots)
- Key Conference sponsor recognition on all materials
- Two-day inclusion in the Exhibitor Passport program
- Exhibitor display space for two days (2.5m x 1.5m) including trestle table, chairs, signage, and display board
- Preferential exhibitor display positioning at the Conference
- Website recognition with a dedicated MASA business page (updated once per term)
- Highlight of business resources in MASA communications to members (1x per term)
- Acknowledgement during Keynote Welcome sessions on both days
- Opportunity to donate and present prizes during Happy Hour draw on both days
- Conference program listing
- 25% discount on other MASA promotion opportunities during the year, including venue hire rates
- Recognised as a MASA Business Member (Omega Level) (non voting)

ALPHA Level α

\$1375 incl. GST (Limited to 3 opportunities)

The Alpha Level provides three opportunities to combine enhanced connection with the MASA Community and with a key Annual Conference sponsorship opportunity, offering increased visibility and engagement. In addition to all Partner-level benefits, Alpha sponsors take on a catering sponsorship across both days of the Conference. Sponsors can choose to be recognised as the:

- Morning Tea Sponsor,
- Lunch Sponsor, or
- Happy Hour Sponsor.
- Exhibitor display space for two days (2.5m x 1.5m) including trestle table, chairs, signage, and display board
- Two exhibitor registrations for two days
- Inclusion in Exhibitor Passport program (1 day)
- Business logo listed in Conference program
- Opportunity to donate and present prizes during Happy Hour draw (on included day)
- Website recognition with a dedicated MASA business page (updated once per term)
- Business resource highlight shared with MASA members via MASA Highlights email (1x per semester)
- 20% discount on other MASA promotion opportunities during the year
- Recognised as a MASA Business Member (Alpha Level) (non voting)

[REGISTER HERE](#)

Benefits:

- Choice of catering sponsorship at the 2026 Annual Conference (morning tea, lunch, or happy hour)

PARTNER Level X

\$550 incl. GST (Limited to 11 opportunities)

The Partner Level offers opportunity to connect with the MASA Community across the year and direct engagement with our Annual Conference delegates via a two-day exhibitor display space, complete with signage, furniture, and registrations for two representatives. With 11 spaces available, this level is ideal for organisations wanting to connect face-to-face with educators.

[REGISTER HERE](#)

Benefits:

- Exhibitor display space for two days (2.5m x 1.5m) including trestle table, chairs, signage, and display board

- Two exhibitor registrations for two days
- Inclusion in Exhibitor Passport program (1 day)
- Opportunity to donate and present prizes during Happy Hour draw (on included day)
- Business logo listed in Conference program
- Website recognition with a dedicated MASA business page (updated once per term)
- 15% discount on other MASA promotion opportunities during the year
- Recognised as a MASA Business Member (Partner Level) (non voting)

COMMUNITY Level +

\$220 incl. GST

The Community Level Business Membership is an accessible entry point for organisations seeking a presence at the MASA Annual Conference. This package provides recognition as a MASA Business Member through the Conference website, including your business logo with a link to your website or promotional material. Your organisation will also be acknowledged in the official Conference program, helping to build awareness among attendees. This level is best suited to organisations looking for cost-

effective visibility without an on-site Annual Conference presence.

[REGISTER HERE](#)

Benefits:

- Website recognition with business logo and link to promotional material
- Business logo listed in Conference program
- Inclusion in the MASA Annual Conference electronic satchel
- 10% discount on other MASA promotion opportunities during the year
- Recognised as a MASA Business Member (Community Level) (non voting)

MASA Business Membership Terms and Conditions (applies to all levels)

Membership Rights

MASA Business Membership levels are recognised as MASA Members with non-voting rights in line with the current MASA Constitution (December 2025).

Payment terms

Your membership entitlements will begin to be actioned once payment has been received. Upon processing of your membership application a tax invoice will be sent indicating 14 day payment terms.

Cancellation Policy

Cancellations received in writing to MASA before the closing date (15th June 2026) will receive a refund less an administrative charge of \$50. Cancellations received after the closing date will not be eligible for a refund.

Annual Conference Exhibitor Floorplan

A floorplan will be available approximately 3 weeks before the Annual Conference.